

an in-house publication by Marketing Team.

FEATURED PROJECTS



Yeakin Group

1600 kVA Sub Station

Current Status
Order Taken



Sanofi Aventis Ltd.

NIRAPOD-2(MCCB), NIRAPOD-1(MCB)

Current Status
All Product Delivered



Padma Bridge

Sinohydro Corporation Ltd

1250 kVA Sub Station

Current Status
All Product Delivered

BUSINESS NEWS



"ADEX" Sign contract with New Distributor in Chittagong



M/S. Al-Nur Electric Store

is one of the largest retail electrical goods seller in CTG electric market. In response to their great interest, ADEX has finally signed contract with them who will be responsible for Branding/Selling of all AEL products at greater Chittagong Zone and their shop is located on :

128/29, 04 United Electric Market, Golap Shing Lane, Nandankanan, Chittagong

Valuable Customer who had taken "ADEX-AEL" Brand in Past two Month

Valuable 17 Companies including The Prime Minister's Office, The President's Office, Meghna Group, Shah Cement Ltd, Shanta Group, United Shakti Ltd, Apollo Hospital, Azim Group, Newage Garments, Dekko Group, Unique Group, Seven Circle, Seasons Dresses Ltd, City Group and Heidelberg Cement Ltd had Taken our NIRAPOD brand product.



The Prime Minister's Office of Bangladesh

The President's Office of Bangladesh

PANEL BUILDERS Workshop (Phase 3) at ADEX ENGINEERING LTD. Factory

18 companies including **Shakti Engineering Ltd, Betelco, Tokai Power Ltd, Metro Engineering Ltd, Bay Power Ltd, Ionic Shakti Ltd** had visited our Production facilities and now convinced enough to take our products at regular basis. This was our 3rd gathering of this kind and our result of previous two attempts has been successful so far.



SEMINAR & EVENTS

BIGGEST SEMINAR OF THE YEAR AT CHITTAGONG

The biggest event of this year of ADEX had taken place on 25th May 2015
@ IEB Convention Center, Chittagong



We had our biggest seminar at Chittagong this year. More than 400 engineers had participated on our event and made it a fruitful one by involving themselves into our technical session after Engr. Harunor Rashid (CEO-Adex Engineering Ltd.) had delivered His technical note. "Adex Group Presentation" by Sk. Estiak Ahmed has helped people learn about various capabilities of Adex and many MNC has shown their keen interest on AEL's manufactured new series of Circuit Breaker and Contactors in the brand name of Nirapod and Adecon. They appreciate Adex's initiative towards manufacturing local brands following international standard (IEC). CEO had invited many Group of Companies to visit our state of the art modern factory and witness our production process.



Seminar at Comilla



Comilla Seminar took place on 26th May 2015 @ Green Castle Restaurant

87 potential customer attended on that view exchange seminar where Engr. Harunor Rashid has delivered the Technical Note and Sk. Estiak Ahmed has described about ADEX GROUP to the gathering.

Seminar at Sylhet



Sylhet Seminar took place on 4th June 2015 @ Brittania Restaurant

106 valuable Electrical Contractor and Electrician of Sylhet region had joined our program and end up having a good contract of Branding ADEX-AEL products to Sylhet market on our behalf. The Electrical Association of Sylhet themselves has taken the Distributorship of Products.

